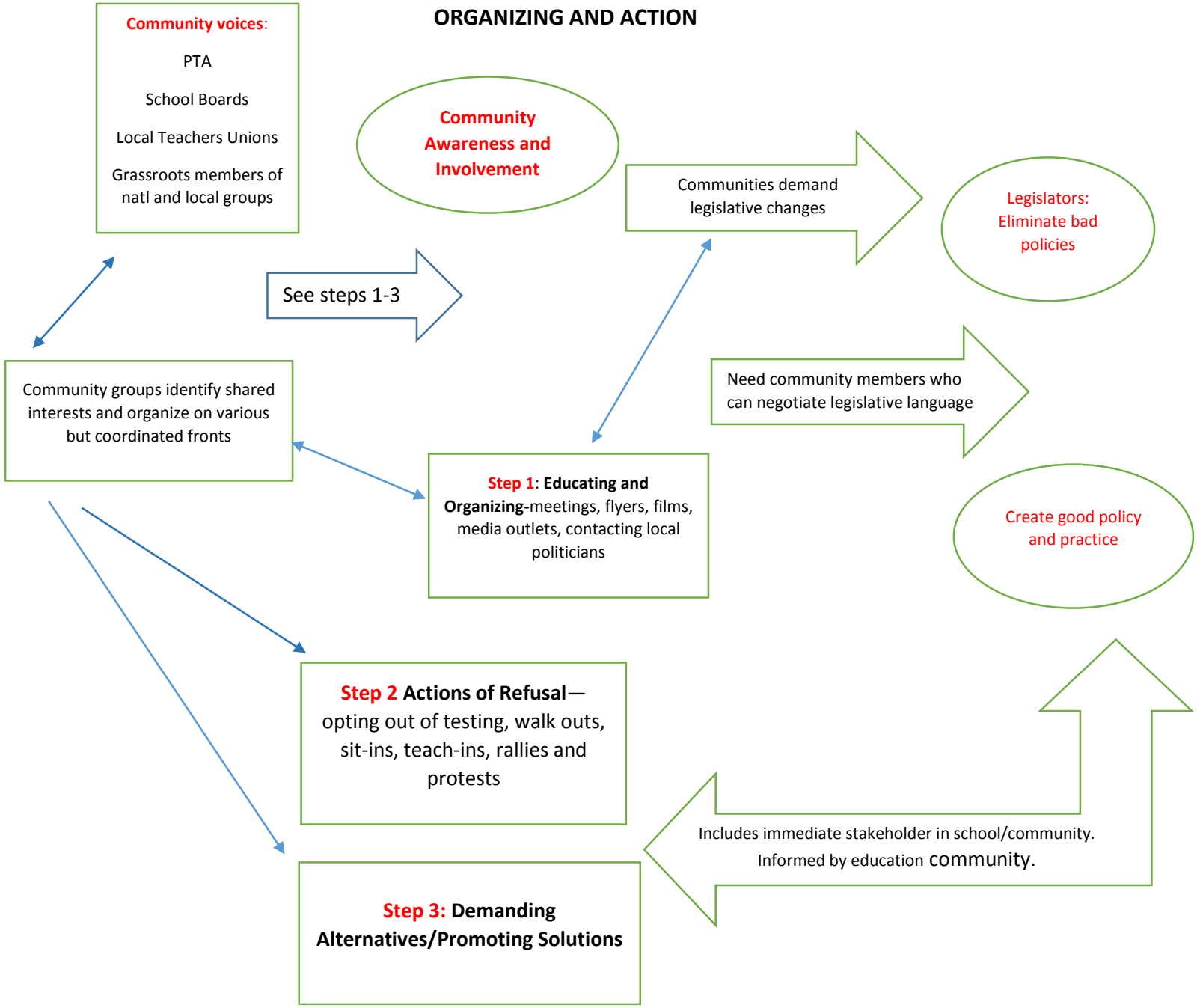ORGANIZING AND ACTION